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| Questions . | Answer. |
| Name three examples of companies you fill have short and meaningful names? CNN  AIRTEL and Uber | Shoe companies like   * NIKE * GUCCI * VANS * PUMA |
| Define Design Thinking in your own language.  This is the gathering of useful findings, feedbacks, and development of prototype and understanding the difficulties and barriers that user experience | Design thinking is a problem-solving approach that emphasizes empathy, creativity ,collaboration, experimentation and turning ideas into tangible products. |
| Name three stages of design Thinking.  Empathize  Define  Ideate | * Prototype * Test * Analysis |
| Name 4 stages of project Management.  You Define & identify a project  Plan for the project  Come up with factors that motivate one to do the project | * Initiation: Define and Identify the Project * Planning: Plan for the Project * Execution: Implement the Project * Closing: Evaluate and Close the Project |
| What do you think is the best research method for your system.  Interviewing potential users & getting their feedback  Pilot testing to determine flaws  Observing & recording data  Identify the end user /market and look. For funding | Surveys  Focus Groups  Case Study |
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